



AUSTRALIAN **PUBLISHERS** ASSOCIATION

## **APA ONIX / BIC Project**

Content Guidelines v2.1.2

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## Contents

<b>1 Introduction</b> .....	<b>5</b>
<b>1.1 ONIX Compliance</b> .....	<b>5</b>
<b>1.2 ONIX Basics</b> .....	<b>5</b>
<b>1.3 ONIX Validation Tools</b> .....	<b>5</b>
<b>2 General Guidelines</b> .....	<b>6</b>
<b>3 Content Guidelines</b> .....	<b>7</b>
<b>3.1 Header</b> .....	<b>7</b>
Sender Company Name <FromCompany>.....	7
Addressee Company Name <ToCompany>.....	7
Message Creation Date <SentDate>.....	7
Message Note <MessageNote>.....	7
Copyright Notice.....	7
<b>3.2 Record and Product Identifier</b> .....	<b>8</b>
Record Reference Number <RecordReference>.....	8
Notification or Update Type Code <NotificationType>.....	8
Product Identifier Type Code <ProductIDType>.....	8
ID Value (ISBN or EAN) <ID Value>.....	8
<b>3.3 Format</b> .....	<b>8</b>
Product Form Code (Format) <ProductForm>.....	8
Product Form Detail (Binding) <ProductFormDetail>.....	8
Contained Items.....	8
<b>3.4 Series</b> .....	<b>8</b>
Series Title <TitleOfSeries>.....	8
Number within Series <NumberWithinSeries>.....	8
<b>3.5 Set</b> .....	<b>9</b>
Set Title <TitleOfSet>.....	9
Number within Set (Volume Number) <ItemNumberWithinSet>.....	9
<b>3.6 Title</b> .....	<b>9</b>
Title Type Code <TitleType>.....	9
Title Text <TitleText>.....	9
Title Prefix <TitlePrefix>.....	10
Title Text Without Prefix <TitleWithoutPrefix>.....	10
Subtitle <Subtitle>.....	10
Website Link <WebsiteLink>.....	10
<b>3.7 Contributor</b> .....	<b>10</b>
Contributor Sequence Number <SequenceNumber>.....	10
Contributor Role <ContributorRole>.....	10
Person Name <PersonName>.....	11
Person Name, Inverted <PersonNameInverted>.....	11
Titles Before Names <TitlesBeforeNames>.....	11
Key Names <KeyNames>.....	11
<b>3.8 Edition</b> .....	<b>11</b>
Edition <EditionNumber>.....	11

<b>3.9 Number of Pages</b> .....	<b>11</b>
Approximate Number of Pages <NumberOfPages> .....	11
Extent <Extent> .....	11
<b>3.10 Subject</b> .....	<b>11</b>
BIC Main Subject <BICMainSubject> .....	11
Subject Scheme Identifier <SubjectSchemelIdentifier> .....	12
Subject Code <SubjectCode> .....	12
<b>3.11 Market</b> .....	<b>12</b>
Market <AudienceCode> .....	12
<b>3.12 Description/Blurb</b> .....	<b>12</b>
Other Text Type Code <TextTypeCode> .....	12
Other Text Format <Text> .....	12
<b>3.13 Jacket/Cover</b> .....	<b>12</b>
Image/Audio/Video File Type Code <MediaFileTypeCode> .....	12
Image/Audio/Video File Format Code <MediaFileLinkTypeCode> .....	12
Image/Audio/Video File Link <MediaFileLink> .....	12
<b>3.14 Publisher &amp; Imprint</b> .....	<b>12</b>
Imprint or Brand Name <ImprintName> .....	12
Publishing Role Code <PublishingRole> .....	12
Name of Originating Publisher <PublisherName> .....	13
<b>3.15 Publisher Availability &amp; Pub Dates</b> .....	<b>13</b>
Originating Publisher's Availability Status Code <PublishingStatus> .....	13
Pub Date <PublicationDate> .....	13
Year First Published <YearFirstPublished>.....	13
<b>3.16 Sales Restrictions</b> .....	<b>13</b>
Rights Country <RightsCountry> .....	13
Sales Restriction Type Code <SalesRestrictionType> .....	13
Sales Outlet Name <SalesOutletName> .....	13
<b>3.17 Dimensions</b> .....	<b>13</b>
Type of Dimension <MeasureTypeCode> .....	13
Dimension Measurement <Measurement> .....	14
Dimension Measurement Unit <MeasureUnitCode> .....	14
<b>3.18 Related Products</b> .....	<b>14</b>
Relation Code <RelationCode> .....	14
<b>3.19 Supplier/Distributor</b> .....	<b>14</b>
Name of Local Distributor <SupplierName> .....	14
Supplier Role <SupplierRole> .....	14
<b>3.20 Distributor Availability, Stock &amp; Price</b> .....	<b>15</b>
Product Availability Code <ProductAvailability> .....	15
Expected Availability Date <ExpectedShipDate> .....	15
Quantity On Hand <OnHand> .....	15
Quantity On Order <OnOrder> .....	15
Pack Quantity <PackQuantity> .....	15

Price Type Code <PriceTypeCode>	16
Price Amount (ARRP) <PriceAmount>	16
<b>3.21 Local Publisher/Agent Name, Availability &amp; Pub Date</b>	<b>16</b>
Name of Local Publisher/Agent <AgentName>	16
Type of Supplier <AgentRole>	16
Market Country <MarketCountry>	16
Local Publisher/Agent's Availability <MarketPublishingStatus>	16
Type of Market Date <MarketDateRole>	16
Local Pub Date <Date>	16
<b>4 Full and Sample ONIX Records</b>	<b>17</b>

## 1 Introduction

These guidelines have been prepared by the APA's Standards Committee (SSC) to help in the implementation and interpretation of ONIX in Australia and have been developed in accordance with ONIX 2.1 revision 02 and Code Lists Issue 5. A full list of resources is available on the APA's ONIX website at <http://www.publishers.asn.au> including:

- ONIX Compliance
- ONIX Basics
- ONIX Validation Tools.

These documents should be consulted first before using the ONIX Guidelines.

### 1.1 ONIX Compliance

This is a step-by-step guide to becoming ONIX compliant.

### 1.2 ONIX Basics

This spreadsheet SSC outlines the 20 mandatory fields required to achieve ONIX compliancy in Australia. Optional fields have been included where the information is felt to be important but not essential to achieving compliance. It is available for download at: [http://www.publishers.asn.au/index.cfm?doc\\_id=302](http://www.publishers.asn.au/index.cfm?doc_id=302)

Once you have prepared an ONIX file, using ONIX Basics as a guide, you should have a valid ONIX file, which you can validate for compliancy through the APA.

### 1.3 ONIX Validation Tools

Your ONIX sample file is first validated to check it is a valid XML file with the correct mandatory ONIX tags and associated code lists. This is done using our ONIX validation tools available at: [http://www.publishers.asn.au/index.cfm?doc\\_id=319](http://www.publishers.asn.au/index.cfm?doc_id=319)

The APA will then check the content within the ONIX tags for compliancy with these **ONIX Guidelines**. These guidelines are here to act as a helpful resource for implementors and to encourage standardisation of information supply across Australia.

If you have any concerns or difficulties in adhering to these guidelines please contact the APA on (02) 9281 9788 or by email [onix@publishers.asn.au](mailto:onix@publishers.asn.au)

## 2 General Guidelines

### General rules

The main aim of these guidelines is to ensure we achieve consistency and clarity in our title information data across the Australian industry. Clean, comprehensible data is key to improving efficiencies across the supply chain and in selling more books.

When you are preparing your ONIX data you should remember these key points regardless of the ONIX field you are using:

- **Avoid the use of CAPITALS**
- **Avoid the use of abbreviations**
- **Correct typos**
- **Correct mis-spellings**
- **Take care with the use of special characters**

Capitals, typos and mis-spellings and typos all look unprofessional when displayed in adverts, catalogues or on websites. Abbreviations can also hinder recognition. There is no space constraint in an ONIX record so there is therefore no need to abbreviate.

Certain characters have special significance in data interchange e.g. '&' so ONIX requires that you use additional coding to ensure accurate recognition of your data. Special characters, including & and <, have special meaning in XML and therefore cannot be used as text characters in ONIX data elements. If you need to include either of these in your data e.g. the name of an organization you must enter them as follows:

Desired character	XML expression	Example
&	&amp;	Allen&amp;Unwin
<	&lt;	&lt;20 in stock

The basic character set for which no special coding is necessary are:

Space character  
Capital letters: **A-Z**  
Lower case letters: **a-z**  
Digits: **0-9**  
Punctuation and brackets: **! “ ‘ ( ) , - . : ; ? [ ] { }**  
Currency, arithmetic, computer and other symbols: **# \$ % \* + / = > \ @ \_ ` | ~**

### TitlePage rules

The TitlePage database uses ONIX as its foundation and many organisations are becoming ONIX compliant with a view to displaying their data on TitlePage.

To get your data ready for TitlePage, a number of special rules must be followed and these are highlighted in the following guidelines. `

### 3 Content Guidelines

#### 3.1 Header

**Sender Company Name** <FromCompany>

**MH.6**

A **mandatory** free text field. This should be the legal company name with no abbreviations or brackets e.g.

- ✓ 'John Wiley & Sons Australia' not
- ✗ 'John Wiley and Sons (Australia)' or
- ✗ 'Wiley Australia'

This should be regarded as strictly concerned with who is sending the ONIX message to whom, and totally unconcerned about who the publisher is. For example, companies like Bowker and Nielsen BookData could use ONIX to distribute aggregated data from many thousands of publishers, and they would clearly be the senders of the messages. In many cases, it will be the Australian publisher or their operational service centre. There is no validation of this data so consistent approach is required.

You may also use your SAN as an alternative, which is the ONIX tag MH.2 <FromSAN>.

**Addressee Company Name** <ToCompany>

**MH.14**

An optional free text field. This should be the legal company name with no abbreviations or brackets as for Sender Company Name. This is strictly concerned with who is to receive the ONIX message e.g. the APA, a bibliographic agency, a bookseller, TitlePage.

**Message Creation Date** <SentDate>

**MH.18**

A **mandatory** numeric field. The format should be YYYYMMDD e.g. '20070205'. This is the date on which your ONIX message was created and sent to the addressee. This identifies the most recent ONIX message you have sent.

**Message Note** <MessageNote>

**MH.19**

An optional field where you can include defaults for Language of Text, Price Type or Currency Codes.

**Copyright Notice:** As a publisher or distributor sending your title information to customers, it is a good idea to limit the uses of your information. Below is a draft example of a message that can be included in the header of your ONIX file in the <MessageNote> tag. Please discuss with your legal advisors to ensure it is applicable to your business:

"This data is Copyright to <CompanyName>. <CompanyName> makes no guarantee of the accuracy or the timeliness of production. It is supplied for your exclusive use as our customer and only for the purpose of facilitating the ordering of these books (authorised purpose). While it may be copied once for the authorised purpose, written permission from <CompanyName> must be obtained for any other use. If you were not an intended recipient, you must notify the sender and delete all copies."

### 3.2 Record and Product Identifier

**Record Reference Number** <RecordReference> **PR.1.1**  
A mandatory numeric field. This will ideally be the ISBN of the product but may be the EAN.

**Notification or Update Type Code** <NotificationType> **PR.1.2**  
A mandatory field which uses code list 1. Values 01, 02, 03 all denote a new record, 04 denotes an updated record and 05 denotes a record to be deleted.

**Product Identifier Type Code** <ProductIDType> **PR.2.7**  
A mandatory field which uses code list 5.

**ID Value (ISBN or EAN)** <ID Value> **PR.2.9**  
A mandatory numeric field which should be either the ISBN or EAN of the product.

*TitlePage rules: The database requires you to use ISBN-13 in<ProductIDType> and the corresponding value in <ID Value>. If you wish to provide ISBN-10 and EAN, you can repeat this field.*

### 3.3 Format

**Product Form Code (Format)** <ProductForm> **PR.3.1**  
A mandatory field which uses code list 7. This denotes the format of the product e.g. BC - Paperback, BB - Hardback, AC - CD Audio.

**Product Form Detail (Binding)** <ProductFormDetail> **PR.3.2**  
An optional field which uses code list 78. This describes the format of the product in more detail e.g. B104 - A-format Paperback, A101 - CD standard audio format.

#### Contained Items

An optional composite, which describes the format of items contained within a product, such as a textbook with a CD, and includes:

**Product Form Code (Format)** <ProductForm> **PR.3.17**

**Product Form Detail (Binding)** <ProductFormDetail> **PR.3.18**

**Number of Pieces** <NumberOfPieces> **PR.3.25**

An optional numeric field, which lists the number of contained items.

### 3.4 Series

**Series Title** <TitleOfSeries> **PR.5.6**  
An optional free text field. The guidelines follow the same rules as those described under Title (PR.7.8). The key is to avoid abbreviations and be consistent across series of a similar name e.g.

- ✓Geologic Systems - the Jurassic
- ✓Geologic Systems - the Precambrian
- ✓Geologic Systems - the Quaternary
- \*Geol Systems - the Jurassic
- \*Geologic Sys - the Quaternary
- \*Geologic Systems - the Precambrian

**Number within Series** <NumberWithinSeries> **PR.5.7**  
An optional numeric field denoting the number of the product within the series described under Series Title (PR5.6).

### 3.5 Set

#### Set Title <TitleOfSet>

PR.6.6

An optional free text field. This is used for products grouped in a set. The guidelines follow the same rules as those described under Title (PR.7.8).

#### Number within Set (Volume Number) <ItemNumberWithinSet>

PR.6.9

An optional numeric field. If a work has more than one volume, this should be reflected for the second and subsequent editions using the Number within Set field eg '1' for the 1<sup>st</sup> volume, '2' for the 2nd volume, '3' for the 3rd and so on. Volume numbers should not be included in any of the Title fields.

### 3.6 Title

#### Title Type Code <TitleType>

PR.7.8

A **mandatory** field which uses code list 15.

#### Title Text <TitleText>

PR.7.11

A **mandatory** free text field, which should use Title Case as this is far more readable. Data that may be significant internally for staff but is not relevant to the customer should be avoided, as it looks very unprofessional. The two key issues when entering/reviewing the title field are to avoid abbreviations and to be consistent. Show the title in full and without abbreviations, as it appears on the cover (or equivalent).

The title of a work is one of the key attributes when searching for it in a database. Addressing these issues correctly is critical to the success - or otherwise - of finding a particular ISBN, especially when the ISBN has a title that is identical - or very similar - to many other works.

**(a) Abbreviations:** Regarding abbreviations, the rule is simple: ban them! Given that most database searches will return a list of records matching the selection criteria, and that the list will be alphabetical by title, it is crucial that the title details provided to the user are accurate and are located where they expect to find them in the list of results. So, if the title of the book is 'Management in Australia', its title field should be exactly that:

- \*'Mgm in Aust', or
- \*'Mgmt in Australia', or
- \*'Management in Aus', or

In this example, the user would, quite reasonably, expect the title to begin 'Management ...'. So, if they are reviewing a long list of results, they probably wouldn't even see your title if it was abbreviated as per either of the first two examples.

**(b) Capitals:** Make sure you are consistent in your use of capitals: title should be in upper and lower case with, ideally, initial capitals only (except for words such as 'a', 'an', 'and', 'in' and so on which, when not the first word of a title or sub-title, should be in lower case only) e.g.:

- ✓'Management in Australia',
- \*'Management In Australia'
- \*'MANAGEMENT IN AUSTRALIA'

**(c) Editions:** Consistency is important when a work has multiple editions: the title should be identical across all those editions. Think again of a long search results list: the user needs to be able to easily find the ISBN they are looking for in that alphabetical listing, and so multiple editions of the same title should appear together, and in edition number order.

**(d) Ancillaries:** Consistency is critical when the title has accompanying ancillary material, as many educational titles do, to ensure that the main work plus the supporting resources are all listed together. So, for example:

- ✓Marketing in Australia: An Asia-Pacific Perspective
- ✓Marketing in Australia: An Asia-Pacific Perspective Instructor's Manual
- ✓Marketing in Australia: An Asia-Pacific Perspective PowerPoint Presentation
- ✓Marketing in Australia: An Asia-Pacific Perspective Study Guide
- ✓Marketing in Australia: An Asia-Pacific Perspective Test Bank
- ✗Marketing in Australia Instructor's Manual
- ✗Marketing in Australia: An Asia-Pacific Perspective Study Gde
- ✗Mkt in Australia PowerPoint
- ✗Mktng in Aust
- ✗Mktng in Aust TB

NB: Achieving consistency like this with ancillary material may require some 'title maintenance licence' in terms of departing from using the title as shown on the cover (or equivalent) of the item. For example, in the list above, if the Study Guide's cover says 'Study Guide to accompany Marketing in Australia: An Asia-Pacific Perspective', it will be necessary to change this to 'Marketing in Australia: An Asia Pacific Perspective Study Guide' to be consistent with the other ancillary material, and also so that the item appears with the rest of the entries for this title in the title search results.

**Title Prefix <TitlePrefix>** **PR.7.12**  
An optional free text field which denotes the prefix e.g. A, An, The. **Mandatory** if <TitleWithoutPrefix> is supplied.

**Title Text Without Prefix <TitleWithoutPrefix>** **PR.7.13**  
An optional free text field which denotes the title without any prefix. **Mandatory** if <TitleWithPrefix> is supplied.

**Subtitle <Subtitle>** **PR.7.14**  
An optional free text field which denotes the title without any prefix. This field should follow the guidelines as described under TitleText (PR7.11).

**Website Link <WebsiteLink>** **PR.7.20**  
An optional free text field which contains the URL (website address) where more information can be found e.g. <http://www.harpercollins.com.au/title.cfm?ISBN=000653192X&Author=0019192>

### 3.7 Contributor

**Contributor Sequence Number <SequenceNumber>** **PR.8.1**  
This is an **conditionally mandatory** numeric field, which is to be used only when there is more than one contributor. The sequence number denotes the order in which contributors are listed:

- (a) by order of importance e.g. author, editor, illustrator etc
- (b) alphabetical by contributor name e.g. Alan, Bennett, Mason etc

**Contributor Role <ContributorRole>** **PR.8.2**  
A **mandatory** field which uses code list 17. This describes whether a contributor is an author, editor, illustrator etc.

**Person Name** <PersonName> **PR.8.5**  
An optional free text field. The format should be Firstname Lastname.

**Person Name, Inverted** <PersonNameInverted> **PR.8.6**  
A **mandatory** free text field. The format should be Lastname, Firstname. To guarantee alphabetical sorting due to the ways of displaying names in different languages/cultures the main word should always appear first. Secondary words can be separated by a comma. e.g.

- ✓Rowling, J.K.
- ✗ Rowling JK
- ✓Vargas Llosa, Mario
- ✓National Heart Association

**Titles Before Names** <TitlesBeforeNames> **PR.8.7**  
An optional free text field. This lists all the titles a contributor may hold e.g. Dr, Professor etc.

**Key Names** <KeyNames> **PR.8.10**  
An optional free text field. This field can be used to denote the preferred alphabetical sort name for a contributor e.g. Rowlings.

**N.B.** If there are no contributors for a product e.g. for atlases or children's books you must use the <NoContributor/> tag alone. A record must not be sent without one of the <Contributor> or </NoContributor> elements.

### 3.8 Edition

**Edition** <EditionNumber> **PR.10.2**  
An optional numeric field. If a work has more than one edition, this should be reflected for the second and subsequent editions e.g. '2' for the 2nd edition, '3' for the 3rd and so on.

It is not necessary to put '1' in this field for first editions; this is implied by the field being left blank. Edition numbers should not be included in any of the Title fields.

### 3.9 Number of Pages

**Approximate Number of Pages** <NumberOfPages> **PR.12.1**  
An optional numeric field. This describes the number of pages of a work.

**Extent** <Extent> **PR.12.4**  
An optional composite, which describes the extent of a product, such as the run time of a CD, the filesize or the number of words within a work, and includes:

- Extent** <ExtentType> **PR.12.4**
- Extent Value** <ExtentValue> **PR.12.5**
- Extent Unit** <ExtentUnit> **PR.12.6**

### 3.10 Subject

**BIC Main Subject** <BICMainSubject> **PR.13.3**  
A **mandatory** field which uses the BIC subject classification. BIC codes were overhauled in 2006 and for ONIX accreditation you need to use BIC version 2 codes.

For now only BIC Level 3 codes listed at <http://www.bic.org.uk> need to be used, but you may code to existing Level 4 if you wish.

**Subject Scheme Identifier** <SubjectSchemeIdentifier> **PR.13.9**  
An optional field which uses code list 27. This can be used to classify a title with additional BIC subject codes or using an alternative subject classification. The Australian ONIX accreditation requires you to use only BIC codes in order that we adopt an industry standard nationwide.

**Subject Code** <SubjectCode> **PR.13.12**  
An optional field which uses subject codes as defined in code list 27. To gain Australian ONIX accreditation you are required to use only BIC subject codes.

### 3.11 Market

**Market** <AudienceCode> **PR.14.1**  
An optional field which uses code list 28 to describe the target audience of a product.

### 3.12 Description/Blurb

**Other Text Type Code** <TextTypeCode> **PR.15.3**  
An optional field which uses code list 33.

**Other Text Format** <Text> **PR.15.5**  
An optional free text field. This will normally be used to provide the short or long description. HTML must be avoided when sending blurbs in ONIX due to the character formatting not recognised by XML.

### 3.13 Jacket/Cover

**Image/Audio/Video File Type Code** <MediaFileTypeCode> **PR.16.4**  
An optional field which uses code list 38. This will be code 04 for jacket.

**Image/Audio/Video File Format Code** <MediaFileLinkTypeCode> **PR.16.7**  
An optional field which uses code list 40. This will usually be code 01 for a jacket URL.

**Image/Audio/Video File Link** <MediaFileLink> **PR.16.8**  
An optional free text and numeric field. This will usually provide the URL (website link) to a jacket or the jacket file name.

### 3.14 Publisher & Imprint

**Imprint or Brand Name** <ImprintName> **PR.19.5**  
An optional free text field. This should be the originating imprint as displayed on the spine of a product e.g. 'Bloomsbury Children's' for Harry Potter and the Goblet of Fire, not 'Allen & Unwin'. See p17 for more examples.

*TitlePage rules: The database requires Imprint as a mandatory field.*

**Publishing Role Code** <PublishingRole> **PR.19.7**  
A **mandatory** field which uses code list 45. The default for this should be value '01 - Publisher' and should be used on all occasions.

This should be the **originating** publisher of the product, not the local Australian publisher or sales agent. e.g. 'Bloomsbury' for the *Harry Potter* titles not 'Allen & Unwin'.

**Name of Originating Publisher** <PublisherName> **PR.19.11**  
A **mandatory** free text field. The default for this should be the current **originating** publisher of the product, not the imprint or local Australian publisher or sales agent unless of course the product was originally published in Australia. e.g. 'Bloomsbury' not 'Allen & Unwin' or 'HarperCollins UK' not 'HarperCollins Australia'. See p17 for more examples.

### 3.15 Publisher Availability & Pub Dates

**Originating Publisher's Availability Status Code** <PublishingStatus> **PR.20.1**  
This is a **mandatory** field, unless you are supplying <ProductAvailability>, which uses code list 64. This describes the availability of a product from the **originating publisher's** perspective.

ONIX is designed to transfer data that will be current until the next transfer. As such it is important to understand that it transmits the policy of the publisher and not the current stock position. See p17 for examples of how to display this information in an ONIX record.

*TitlePage rules: The database requires <PublishingStatus> and <ProductAvailability> to be sent in an ONIX record to cover both Publisher and Distributor availabilities.*

**Pub Date** <PublicationDate> **PR.20.5**  
A **mandatory** numeric field. The format should be YYYYMMDD. e.g. **20051205**. This should be the **originating** publication date for the product.

**Year First Published** <YearFirstPublished> **PR.20.13**  
An optional numeric field. The format should be YYYY. This is the **original** publication date of a product.

### 3.16 Sales Restrictions

**Rights Country** <RightsCountry> **PR.21.5**  
An optional field which uses code list 91. This denotes the countries that a product may not be sold in. Multiple countries should be separated by spaces. This composite must include:

Product Identifier Type Code	PR.21.9 <ProductIDType>
Identifier Value (ISBN)	PR.21.11 <IDValue>

**Sales Restriction Type Code** <SalesRestrictionType> **PR.21.13**  
An optional field which uses code list 71. This describes the places in which a product may not be sold e.g. airport outlets, newsagencies.

**Sales Outlet Name** <SalesOutletName> **PR21.17**  
An optional free text field. This is used to name the outlet from which a product has been restricted for sale.

### 3.17 Dimensions

**Type of Dimension** <MeasureTypeCode> **PR.22.1**  
An optional field which uses code list 48 and can be used to describe the height, width, thickness or weight of a product.

**Dimension Measurement** <Measurement> **PR.22.2**  
An optional numeric field.

**Dimension Measurement Unit** <MeasureUnitCode> **PR.22.3**  
An optional field which uses code list 50 such as millimetres for height, width and thickness and grams for the weight of a product.

### 3.18 Related Products

**Relation Code** <RelationCode> **PR.23.7**  
An optional field which uses code list 51. This describes the products, which are related to the product being described in the ONIX message such as products on a similar subject, earlier editions, in the same series or by the same author. This composite must include:

Product Identifier Type Code	PR.23.10 <ProductIDType>
Identifier Value (ISBN)	PR.23.12 <IDValue>

### 3.19 Supplier/Distributor

**Name of Local Distributor** <SupplierName> **PR.24.6**  
A **mandatory** free text field. This describes the **local** distributor of a product i.e. the organization responsible for taking and shipping customer orders.

**Supplier Role** <SupplierRole> **PR.24.13**  
An optional field which used code list 93. This describes the role of the supplier in relation to the product.

(a) For locally published products the ONIX record should appear as:

```
<Imprint>  
  <ImprintName>Jacaranda</ImprintName>  
</Imprint>  
<Publisher>  
  <PublishingRole>01</PublishingRole>  
  <PublisherName>John Wiley&Sons Australia</PublisherName>  
</Publisher>  
<SupplyDetail>  
  <SupplierName> John Wiley&Sons Australia</SupplierName>  
  <SupplierRole>01</SupplierRole>  
</SupplyDetail>
```

(b) For locally published products with multiple distributors the entire <SupplyDetail> composite can be repeated.

(c) For agency or imported products with a local sales agent/publisher the situation is slightly more complex. The July 2004 release of ONIX 2.1 Revision 02 allows us to cater for situations with local publishers and/or sales agents and distributors. For overseas or agency products the recommendation is now to provide detail in a new <MarketRepresentation> composite (see PR.25 on p15). The ONIX record should now appear as:

```
<Imprint>  
  <ImprintName>Routledge</ImprintName>  
</Imprint>
```

```

<Publisher>
  <PublishingRole>01</PublishingRole>
  <PublisherName>Taylor&Francis</PublisherName>
</Publisher>
<SupplyDetail>
  <SupplierName>Macmillan Distribution Services</SupplierName>
</SupplyDetail>
<MarketRepresentation>
  <AgentName>Palgrave Macmillan</AgentName>
  <AgentRole>07</AgentName>
</MarketRepresentation>

```

The examples on p17 show how you should provide a full ONIX record for a:

- (a) locally published product with a single distributor
- (b) locally published product with a sales agent and distributor
- (c) overseas published product with a local publisher, sales agent or distributor

### 3.20 Distributor Availability, Stock & Price

**Product Availability Code** <ProductAvailability> **PR.24.23**

This is a **mandatory** field, unless you are supplying <PublishingStatus>, which uses code list 65. This describes the availability of a product from the **local distributor's** perspective.

ONIX is designed to transfer data that will be current until the next transfer. As such it is important to understand that it transmits the policy of the distributor and not the current stock position. See p17 for examples of how to display this information in an ONIX record.

*TitlePage rules: The database requires both <PublishingStatus> and <ProductAvailability> to be sent in an ONIX record to cover both Publisher and Distributor availabilities.*

**Expected Availability Date** <ExpectedShipDate> **PR.24.34**

This is a **conditionally mandatory** field, which is required for only some availability codes from code list 65. The format is YYYYMMDD.

**Quantity On Hand** <OnHand> **PR.24.41**

An optional numeric or free text field. This describes the stock levels currently available at the local distributor. The ideal scenario is to provide exact stock figures but if this is not possible the following may also be provided:

A numeric range i.e. <100, 100-500, 500+ etc

A free text range i.e. 'In Stock', 'Low Stock', 'NYP', 'Indent' and 'No Stock'.

*TitlePage rules: The database requires On Hand as a mandatory field, and where descriptions are sent instead of figures only the terms above should be used.*

**Quantity On Order** <OnOrder> **PR.24.42**

An optional numeric or free text field. This describes the stock levels currently on order by the local distributor. The ideal scenario is to provide exact stock figures as for <OnHand> but if this is not possible the following may be provided: 'Yes' or 'No'.

*TitlePage rules: The database requires On Order as a mandatory field.*

**Pack Quantity** <PackQuantity> **PR.24.44**

An optional numeric field.

**Price Type Code** <PriceTypeCode> **PR.24.49**  
This is a **conditionally mandatory** field, unless you are supplying <CurrencyCode> in the Header, which uses code list 58. The default should be ARRP including GST, which is value 02.

**Price Amount (ARRP)** <PriceAmount> **PR.24.63**  
A **mandatory** numeric field. The format should be 0.00 without a currency symbol e.g. 45.00 not A\$45.00.

### 3.21 Local Publisher/Agent Name, Availability & Pub Date

EDItEUR released a new version of ONIX, Release 2.1 Revision 02, which allows for the situation for originating and local publishers and/or sales agents plus distributors to be accurately described both in terms of their roles and their availability using the <MarketRepresentation> composite.

**Name of Local Publisher/Agent** <AgentName> **PR.25.4**  
This is a **conditionally mandatory** free text field, unless you are describing the publisher of a locally published product with no sales agent under <PublisherName>. For overseas and agency titles this describes the **local** sales agent or local publisher of a product.

**Type of Supplier** <AgentRole> **PR.25.11**  
An optional field which uses code list 69. This describes the role of the local supplier in relation to the product.

**Market Country** <MarketCountry> **PR.25.12**  
This is a **conditionally mandatory** field which uses code list 91, unless you are describing the publisher of a locally published product with no sales agent under <PublisherName>. The default used should be Australia, which is value AU.

**Local Publisher/Agent's Availability** <MarketPublishingStatus> **PR.25.16**  
This is a **conditionally mandatory** field which uses code list 68, unless you are describing the publisher of a locally published product with no sales agent under <PublisherName>. This describes the availability of a product from the **local publisher's** or sales agent's perspective.

ONIX is designed to transfer data that will be current until the next transfer. As such it is important to understand that it transmits the policy of the distributor and not the current stock position. See p17 for examples of how to display this information in an ONIX record.

*TitlePage rules: The database requires <MarketPublishingStatus> and <ProductAvailability> to be sent in an ONIX record to cover both Publisher and Distributor availabilities.*

**Type of Market Date** <MarketDateRole> **PR.25.17**  
This is a **conditionally mandatory** field which uses code list 67, unless you are describing the pub date of a locally published product with no sales agent under <PublicationDate>.

**Local Pub Date** <Date> **PR.25.19**  
This is a **conditionally mandatory** field, unless you are describing the pub date of a locally published product with no sales agent under <PublicationDate>. The format used should be YYYYMMDD.

## 4 Full and Sample ONIX Records

For samples of up-to-date validated ONIX records for testing or reference purposes please visit the APA ONIX website at [http://www.publishers.asn.au/index.cfm?doc\\_id=319](http://www.publishers.asn.au/index.cfm?doc_id=319).

ONIX 2.1 Revision 02 has made the supply of ONIX records with originating publisher, local publisher/sales agent and distributor roles and availabilities possible. In Australia the data in:

- <PublishingStatus> (code list 64) is policy of the originating publisher of the ISBN,
- <MarketPublishingStatus> (code list 68) represents the policy of the local publisher or agent
- <ProductAvailability> (code list 65) represents the policy of the local distributor.

Often the local publisher and distributor will be the same so that the data may seem somewhat redundant, however both fields should be provided where possible to ensure that there is less possibility of conflicting interpretation.

Examples are provided below to demonstrate how you should provide full ONIX records for a:

- (a) locally published product with a single distributor
- (b) locally published product with a sales agent and distributor
- (c) overseas published product with a local publisher, sales agent or distributor

### (a) Locally Published Product

```
<Imprint>
  <ImprintName>Palgrave Macmillan</ImprintName>
</Imprint>
<Publisher>
  <PublishingRole>01</PublishingRole>
  <PublisherName>Palgrave Macmillan</PublisherName>
</Publisher>
<PublishingStatus>04</PublishingStatus>
<PublicationDate>20020201</PublicationDate>
<SupplyDetail>
  <SupplierName>Macmillan Distribution Services</SupplierName>
  <SupplierRole>02</SupplierRole>
  <ProductAvailability>21</ProductAvailability>
  <Stock>
    <OnHand>200</OnHand>
    <OnOrder>0</OnOrder>
  </Stock>
  <Price>
    <PriceTypeCode>02</PriceTypeCode>
    <PriceAmount>49.95</PriceAmount>
  </Price>
</SupplyDetail>
```

### (b) Locally Published Product with a Sales Agent and Distributor

```
<Imprint>
  <ImprintName>Chronicle Children's</ImprintName>
</Imprint>
<Publisher>
  <PublishingRole>01</PublishingRole>
  <PublisherName>Hardie Grant</PublisherName>
</Publisher>
<PublishingStatus>04</PublishingStatus>
<PublicationDate>20040604</PublicationDate>
<SupplyDetail>
  <SupplierName>Macmillan Distribution Services</SupplierName>
```

```

    <SupplierRole>02</SupplierRole>
    <ProductAvailability>21</ProductAvailability>
    <Stock>
      <OnHand>Low</OnHand>
      <OnOrder>0</OnOrder>
    </Stock>
    <Price>
      <PriceTypeCode>02</PriceTypeCode>
      <PriceAmount>14.95</PriceAmount>
    </Price>
  </SupplyDetail>
  <MarketRepresentation>
    <AgentName>Pan Macmillan</AgentName>
    <AgentRole>05</AgentRole>
    <MarketCountry>AU</MarketCountry>
    <MarketPublishingStatus>04</MarketPublishingStatus>
    <MarketDate>
      <MarketDateRole>01</MarketDateRole>
      <Date>20040604</Date>
    </MarketDate>
  </MarketRepresentation>

```

**(b) Overseas Published Product with a Local Publisher/Agent and Distributor**

```

<Imprint>
  <ImprintName>Routledge</ImprintName>
</Imprint>
<Publisher>
  <PublishingRole>01</PublishingRole>
  <PublisherName>Taylor&Francis</PublisherName>
</Publisher>
<PublishingStatus>04</PublishingStatus>
<PublicationDate>20040701</PublicationDate>
<SupplyDetail>
  <SupplierName>Macmillan Distribution Services</SupplierName>
  <SupplierRole>02</SupplierRole>
  <ProductAvailability>31</ProductAvailability>
  <Stock>
    <OnHand>200</OnHand>
    <OnOrder>0</OnOrder>
  </Stock>
  <Price>
    <PriceTypeCode>02</PriceTypeCode>
    <PriceAmount>29.00</PriceAmount>
  </Price>
</SupplyDetail>
<MarketRepresentation>
  <AgentName>Palgrave Macmillan</AgentName>
  <AgentRole>07</AgentRole>
  <MarketCountry>AU</MarketCountry>
  <MarketPublishingStatus>04</MarketPublishingStatus>
  <MarketDate>
    <MarketDateRole>01</MarketDateRole>
    <Date>20040801</Date>
  </MarketDate>
</MarketRepresentation>

```